

bla | BEST LABEL AWARDS

BEST LABEL AWARDS ®

Introduction

The Best Label Awards ® (BLA) owned by Sonvino Ltd is an international design competition for wines and spirits from all around the world. We aim to be the first digital platform that enables participants to register their wine and spirit labels online. The competition aims to promote quality design and increase the sales of the wines and spirits entered. The Best Label Awards ® guarantees a fair, transparent and professional international design competition in wine and spirit industry with an expert international jury.

1. Admission

All producers and marketers of wine (still, sparkling, sweet and fortified) and spirit (vodka, gin, tequila, raki, arak, ouzo, brandy, cognac, armagnac, whisky, rum and others) are eligible to participate. The wines and spirits shall be for direct human consumption as permitted by Annex VII Part II of Regulation (EU) No 1308/2013 and the local codex for wine and spirit of the country of origin. Our competition does not require any bottle samples to be submitted. Submission of digital images/videos shall take place before the deadline of **2nd Wednesday in October 2025**.

2. Categories

The following categories of wine and spirit labels will be admitted:

- A) Traditional Label
- B) Modern Label
- C) Limited Edition Label

Producers must select the category for their product when submitting their entry.

3. Terms and conditions

- A) The wines and spirits shall be in their final packaging and bottles or other containers that would be in their usual marketable conditions. Local and international regulations to be followed shall be determined by the country of origin of the wines and spirits and applicable law.
- B) There is no upper limit for participation by a producer. The production and labelling of wines and spirits must be in line with the regulations of the county of origin.
- C) A digital image of the wine or spirit label as seen on the packaging shall be submitted as per the specification on our website www.bestlabelawards.com per category.

- D) All participants must complete the online “BLA Registration Form”.
- E) Best Label Awards ® is the owner of commercials, graphic designs, interviews and similar digital or printed brochures, catalogues and/or all publications of any sort irrespective of the name thereof it has prepared. Participants accept the use of their company logos for this purpose and cannot claim moral or material rights including but not limited to any intellectual property rights related thereto. The terms and conditions available at the website of Best Label Awards ® disclose the details pertaining thereto.

4. Fees

- A) Each entry incurs a submission fee.
- B) The fee for each entry is 59 GBP net.
- C) The fee must be paid in full using the payment link on www.bestlabelawards.com or by using the conventional methods of transferring funds via electronic banking systems.
- D) The entry fee in B above must be paid net of all deductions such as foreign exchange charges, transfer fees and other intermediary charges. For an invoice reissuance administration fee of 35 GBP is charged.
- E) BLA reserves the right to apply other discounts to entry fees from time to time.

5. Jury

Best Label Awards ® is proud to invite an expert international jury comprising of re-known designers, wine-makers, wine buyers and merchants, oenologists, and sommeliers. All entries will be evaluated during voting sessions. An international 100 point scale will be used to evaluate the wine labels in several categories. The competition will take place on 3rd Wednesday in **OCTOBER 2025**.

The award grades are:

DIAMOND - 93 -100 points
RUBY - 88 - 93 points
SAPPHIRE - 85 -88 points
EMERALD - 80 - 85 points

6. Use of the awards and logos

- A. The winners may use the awards and logos from Best Label Awards ® for their labelling and advertising. Use of the medals and logos is governed by special terms and conditions: “Terms and conditions governing the use of medals from Best Label Awards ® in advertising”.
- B. The use of awards on bottle designs is governed by the “Terms and conditions governing the use of medals and awards from Best Label Awards ® in advertising”.

7. Participation and Disputes

By registration, the participant accepts the participation terms and rulings of Best Label Awards ®. The court of law in England shall be responsible for settling any legal disputes that may arise.

8. Force majeure, Changes and Cancellation

If in an event beyond the control of the Best Label Awards ® prevents the competition from happening, the Best Label Awards ® under no circumstances can be held liable. The Best Label Awards ® reserves the right to cancel the competition, to change the date scheduled of the event, location and venue, to shorten or lengthen it, to modify the conditions or the operation in case of force majeure (epidemic, fire, flooding, natural catastrophe, strike, terrorist act, etc ...), or any event beyond their control or deemed justifiably necessary. Their liability cannot thereby be incurred and no compensation can be requested by participants. The Best Label Awards ® cannot be held responsible for any theft, loss, damage or delay in the delivery of samples.

www.bestlabelawards.com
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